

## CSR ANNUAL ACTION PLAN – FY 2021-22

## Bharatiya Reserve Bank Note Mudran Private Limited, Mysuru

## Fresh Proposals on CSR for FY 2021-22

S.No.	Particulars of CSR Projects / Programmes	Sub-section in which activity is covered (Item No. of Schedule VII)	Location/ Area in which activity being taken up / Target Audience	Periodicity (Short Term/ Medium Term / Long Term)	Implementaion Schedule		Budget Outlay In Lakhs (Approx)	Manner of Execution (Details of Implementing / Collaborating Agency)	Moadilities of utilization of Funds in FY 2021-22		Details of need and Impact Assessment, if applicable
					Starting Time of Activity	Expected Time of Completion of Activity			Objective / Deliverables Under CSR	Expected Social Returns from the Activity (After Completion)	
1(a)	Providing Medical Equipment i.e. Intra aortic baloon pump and Rotablator Rotational Atherectomy System to Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch for the benefit of poor public in and around Mysuru	Schedule VII - (i) Hygiene & Health care, sanitation and Drinking Water	Mysore	Medium	Jul-21	Mar-22	60.00	Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch through tendering / GeM / KTPP Act	As detailed in the Annexure	As detailed in the Annexure	Impact assessment will be taken up in the Financial Year 2024-25
1(b)	Providing Medical Equipments related to OPD, Lab & Diagnostics, Operation theatre to District Hospital, Mysore as recommended by DC Mysore						100.00	District Hospital Mysore through tendering / GeM / KTPP Act			Impact assessment will be due in the Financial Year 2024-25
1.(c)	Developing and Promoting Gram Panchayats, wards, PHCs and COVID Mitras in 7 Taluks (each having 9 COVID care facilities) and 4 wards under Mysuru City corporation		Mysore District	Short	Jun-21	Dec-21	30.00	Deputy Commissioner / District administration, Mysuru district	Approval granted by board through circular resolution		Third party outcome and short-term impact evaluation will be done in during FY 2024-25
2	Sponsoring Teachers Training & Supply of Science Kits to Indian Institute of Science, Bangalore/Challakere, Chitradurga	Schedule VII - (ii) Promotion of Education and Vocational Skills	In & Around Mysore taluk	Medium	Jul-21	Mar-22	93.00	Indian Institute of Sciences and DDPI, Mysuru	As detailed in the Annexure	As detailed in the Annexure	Impact assessment will be due in the Financial Year 2024-25
3(a)	Sponsoring for Strengthening of 4 Government schools by providing smart classes, establishing learning centre etc. through Hand in Hand India						21.00	Hand in Hand India	As detailed in the Annexure	As detailed in the Annexure	Impact assessment will be taken up in the Financial Year 2024-25
3(b)	Providing Telescope observatory to Regional Institute of Education, Mysuru for the benefit of students in and around Mysore, thereby acting as a resouce institution in astronomy for various schools		In Mysore	Medium	Jul-21	Mar-22	30.00	Regional Institute of Education through GeM / Tendering / Central Govt procedurs.			Impact assessment will be taken up in the Financial Year 2024-25
3.(c)	Construction of Junior Science Cum Astronomy Lab at Navodaya Vidyalaya as per the recommendation of DC mysore						40.00	Navodaya Vidyalaya / Nirmiti Kendra as per the direction of DC Mysore			Impact assessment will be taken up in the Financial Year 2024-25
4(a)	Sponsoring/Providing for skill development for 45 underprivileged students with 100 % placement, at CIPET Center						21.00	Central Institute of Plastics Engineering & Technology (CIPET), Mysuru			Impact assessment will be taken up in the Financial Year 2024-25

S.No.	Particulars of CSR Projects / Programmes	Sub-section in which activity is covered (Item No. of Schedule VII)	Location/ Area in which activity being taken up / Target Audience	Periodicity (Short Term/ Medium Term / Long Term)	Implementaion Schedule		Budget Outlay In Lakhs (Approx)	Manner of Execution (Details of Implementing / Collaborating Agency)	Moadilities of utilization of Funds in FY 2021-22		Details of need and Impact Assessment, if applicable
					Starting Time of Activity	Expected Time of Completion of Activity			Objective / Deliverables Under CSR	Expected Social Returns from the Activity (After Completion)	
4(b)	Sponsoring/ Providing for basic infrastructure like computers, furnitures, Solar water heater, Sanitary Napkin Incineration Machine and solar street lights for the benefit of underprivileged students who undergo residential skill development training through CIPET.	Schedule VII - (ii) Promotion of Education and Vocational Skills	In Mysore	Medium	Jul-21	Mar-22	26.00	Central Institute of Plastics Engineering & Technology (CIPET), Mysuru	As detailed in the Annexure	As detailed in the Annexure	Third party outcome and short-term impact evaluation will be done in during FY 2024-25
4(c)	Sponsoring for army recruitment training camps for the benefit of unemployed youth						20.00	Direct By BRBNMPL			Impact assessment will be taken up in the Financial Year 2024-25
5	Providing for construction and maintenace of animal enclosure to Mysore Zoo.	Schedule VII - (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources	In Mysore	Long	Jul-21	Mar-22	91.62	Executive Director, Mysuru Zoo through Tendering	As detailed in the Annexure	As detailed in the Annexure	Impact assessment will be taken up in the Financial Year 2024-25
6	Providing basic infrastructure Computers, Projectors, etc., for the benefit of Cauvery Sannidhi Gurukula/Kannada Culture department /similar institutions/trusts /NGO who are working for Indian culture	Schedule VII - (i) Promoting gender equality, empowering women , and (v) - Promotion of Art & Culture	Mysuru Taluk	Short	Jul-21	Mar-22	10.00	Direct by BRBNMPL through tendering / GeM	As detailed in the Annexure	As detailed in the Annexure	Impact assessment will be taken up in the Financial Year 2024-25
TOTAL							542.62				

#### Monitoring and Reporting Mechanism

- The Company will continue to monitor project implementation and performance of the implementing agency/(ies) on periodic basis via field visits or review calls, as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.
- The Company to ensure that the implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe.



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budget Head - I**

**1. Providing Medical Equipments (1a, 1b & 1c)**

**Name of the Proposal:**

Providing Medical Equipment to Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch, District Hospital Mysore for the benefit of poor public in and around Mysuru. Developing and Promoting Gram Panchayats, wards, PHCs and COVID Mitras.

**Item No of Schedule VII – sub section:**

Schedule VII - (i) Hygiene & Health care, sanitation and Drinking Water

**Objectives**

- Providing Medical Equipment i.e. Intra aortic balloon pump and Rotablator Rotational Atherectomy System to Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch.
- Providing Medical Equipments related to OPD, Lab & Diagnostics, Operation theatre to District Hospital, Mysore as recommended by DC Mysore
- To **provide** and assist to improve **medical** care
- Build a Public-focused integrated primary health care system;
- Improve access to health care and reduce inequity;
- Increase the focus on health promotion and prevention, screening and early intervention; and.
- Improve quality, safety and performance of the public healthcare delivery system.
- Capacity building to combat the Covid-19 pandemic
- Effective diagnosis and care of the pandemic affected sections of the population.

**Location or area in which project is to be implemented**

Mysore Taluk and surrounding villages

**Collaborating Agency**

1. Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch
2. District Hospital as requested by DC, Mysore

**Start Period**

July 2021

**Expected Completion Period**

March 2022



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budgetary Outlay and Break Up**

1. Jayadeva Institute of cardiovascular Sciences & Research, Mysore Branch – **Rs. 60 Lakh**
2. District Hospital– **Rs. 100 Lakh**
3. Developing and Promoting Gram Panchayats, wards, PHCs and COVID Mitras in 7 Taluks (each having 9 COVID care facilities) and 4 wards under Mysuru City corporation – **Rs. 30 Lakh** (Proposal approved by the board through circular resolution)

**Total: Rs. 190 Lakh**

**Expected Social Returns at the end of the project and Deliverables**

BRBNMPL, Mysore proposes to donate/ sponsor medical equipment to the hospitals whose focus area is providing quality and affordable health care and are engaged in providing medical services especially to the poor and vulnerable sections of the society thereby contributing to the quality of life and human development in and around Mysore. Some of the social returns/ benefits are as follows

- Benefit of Promotive and preventive Health care to the General public in and around Mysore especially for the underprivileged section of the society.
- Quality & affordable Healthcare to the General public.
- Enhancing the overall services provided to patients
- Benefit of Promotive and preventive Health care towards controlling Covid-19 pandemic to the General public in and around Mysuru especially for the underprivileged section of the society.
- Early and faster diagnosis of those affected.
- Increase the institutional capacity for sample collection and testing.
- Quality Treatment irrespective of financial affordability
- To provide access to quality and affordable Health care to the underprivileged sections of the society.
- Contribute to the improvement in Human Development
- Contribute to the Sustainable development goals
- Improved image of BRBNMPL as a responsible corporate.



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budget Head - 2**

**2. Sponsoring Teachers Training at IISC, Challakere, Chitradurga and providing Science kits to schools / colleges**

**Name of the Proposal:**

Sponsoring Teachers Training Supply of Science Kits in collaboration with Indian Institute of Science, Bangalore/Challakere, Chitradurga

**Item No of Schedule VII – sub section:**

Schedule VII - (ii) Promotion of Education and Vocational Skills

**Objectives**

To train teachers of Government/Govt aided schools so as to enable deeper and practical understanding of Sciences in turn enabling them to teach, train and motivating students to pursue higher studies in science and disciplines. To provide science kits to Govt. Schools to enable teachers to demonstrate the science concepts.

- To Promote the development of Science education in Government/Aided schools
- Academic support and infrastructure development towards quality education
- Imparting an adequate knowledge of the subject to the teachers
- Enabling the teacher to acquire understanding of child psychology
- Developing proper attitudes and self-confidence towards teaching
- Promote conceptual understanding by providing science kits
- To impart knowledge by providing science kits because they provide detailed and subtle facts on various aspects of life and physical sciences

**Location or area in which project is to be implemented**

Mysore Taluk and surrounding villages

**Collaborating Agency**

Indian Institute of Science, Bangalore/Challakere, Chitradurga

**Start Period**





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July 2021

**Expected Completion Period**

March 2022

**Budgetary Outlay and Break Up**

**Rs. 93.00 Lakh**

**Expected Social Returns at the end of the project and Deliverables**

- Annually 240 teachers in High School & PU College will be trained and each teacher teaches 100 students and thus approximately 24000 students per year in and around Mysore will be benefited from this program thereby having immensely beneficial multiplier effect.
- Benefiting competency level of Government/Aided school students thus enhancing the educational outcomes.
- Improvement in the learning outcomes of the students.
- Motivating/ inspiring the students to pursue higher education in the field of sciences.
- Development of scientific temper and spirit of inquiry in the students in line with the Fundamental duties laid down in the constitution.
- Sound knowledge acquired during High School and Pre university colleges will give the students quality education when they enter colleges and universities and helps in building a strong nation.
- Improved image of BRBNMPL as a responsible corporate



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budget Head - 3**

**3. Strengthening of Govt Schools in and around Mysore by providing basic infrastructure (3a, 3b & 3c)**

**Name of the Proposal:**

Sponsoring for Strengthening Government schools, Regional Institute of Education, Mysuru and Navodaya Vidyalaya through education-based interventions and provision of basic infrastructure.

**Item No of Schedule VII – sub section:**

Schedule VII - (ii) Promotion of Education and Vocational Skills

**Objectives**

- Creation of Telescope observatory at RIE Mysore
- Construction of Junior Science cum Astronomy lab at Jawahar Navodaya Vidyalaya to enhance the learning outcomes of the students
- To provide smart classrooms for 3-4 government schools
- To setup up to 4-5 learning centers both at school and community level to support slow learning students and school children
- To Promote the development of education in Government schools
- Academic support and infrastructure development towards quality education
- Imparting an adequate knowledge of the subject
- Developing proper attitudes and self-confidence among students
- Promote conceptual understanding by providing Learning centers
- To impart knowledge by providing smart classes
- Imparting an adequate knowledge in astronomy by providing Astronomy lab
- Cater to the Science(astronomy) education needs
- Act as a regional resource institution in astronomy for schools for southern states.



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- To Promote the development of Science education
- Creating Interest in students and learn to take care of their belongingness while using school bus.
- Helps students in their overall development and well-being and makes them a responsible and independent individual
- Imparting an adequate knowledge in astronomy by providing telescope observatory
- Cater to the Science(astronomy) education needs (pre-service and in-service education) of teachers / teacher-educators in the states and UTs under jurisdiction

**Location or area in which project is to be implemented**

Regional Institute of Education, Mysore, Navodaya Vidyalaya Mysore and other Govt Schools in and around Mysore

**Collaborating Agency**

Regional Institute of Education, Mysore

Navodaya Vidyalaya - (Through Nirmiti Kendra Mysore - initially started by HRD Ministry, GOI, through HUDCO National network with a purpose to propagate and demonstrate sustainable cost effective technologies)

Hand in Hand India

**Start Period**

July 2021

**Expected Completion Period**

March 2022

**Budgetary Outlay and Break Up**

Hand in Hand India - Rs 21 Lakhs

Regional Institute of Education, Mysore – Rs 30 Lakhs

Navodaya Vidyalaya / Nirmiti Kendra Mysore - Rs 40 Lakhs

**Total – Rs 91 Lakh**

**Expected Social Returns at the end of the project and Deliverables**





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- Infrastructure development towards quality education benefitting 800+ students of RIE, Mysore
- Students will get best educational and inspirational experiences.
- Telescope observatory will deliver knowledge in astrophysics to the school students/teachers of southern states, UG/PG students/researchers/teachers of RIE, Mysore
- Motivating/ inspiring the students to pursue higher education in the field of sciences.
- Development of scientific temper and spirit of inquiry in the students in line with the Fundamental duties laid down in the constitution.
- Infrastructure development towards quality education benefitting 500+ students of Jawahar Navodaya Vidyalaya , Mysore
- Students will get best educational and inspirational experiences.
- Astronomy lab will deliver knowledge in astrophysics to the school students/teachers and help inculcate a sense of appreciation towards the cosmos
- Science lab will inculcate and develop rational thinking and nurtures the students to become responsible citizens
- Benefiting learning level of Government school students thus enhancing the educational outcomes
- Getting Exposure to smart schools and improving student's attendance & learning enhancement
- Poor students are prepared to apply for online competitive exams.
- To setup community based learning center to help slow-learning children from poor socioeconomic backgrounds who cannot afford tuition classes, to improve their learning levels
- Improved image of BRBNMPL as a responsible corporate



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**(Write-up for New Projects for FY 2021-22)**

**Budget Head - 4**

**4. Sponsoring/providing for skill development (4a,4b & 4c)**

**Name of the Proposal:**

Sponsoring/Providing for skill development and infrastructural upgradation at CIPET Centre for the benefit of Underprivileged /unemployed students & sponsoring for army recruitment training camps

**Item No of Schedule VII – sub section:**

Schedule VII - (ii) Promotion of Education and Vocational Skills

**Objectives**

- To provide skill development training to 45 underprivileged/ unemployed youth
- Providing for basic infrastructure like computers, furniture, Solar Water Heater, Sanitary Napkin Incineration Machine and solar street lights for the benefit of residential students undergoing the skill development.
- To provide army recruitment training camps to the rural youth around Mysore
- Enhance skill and competency level of the participants for getting suitable employment/ to become successful entrepreneur
- Equipping the skill sets in young people who are the major driving force for economic development and technology innovation
- To impart skill oriented short duration training to the underprivileged/unemployed youth for developing technical and professional skills
- Enhance the employability of underprivileged/unemployed youth through skill development in selected areas
- Infrastructure Development at CIPET training center to provide for basic amenities to the underprivileged/ unemployed youth who attend the training programs.

**Location or area in which project is to be implemented**

CIPET, Mysore and rural areas around Mysore

**Collaborating Agency**



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CIPET, Mysore

**Start Period**

July 2021

**Expected Completion Period**

March 2022

**Budgetary Outlay and Break Up**

Skill Training at CIPET, Mysore - **Rs. 21.00 Lakh**

Infrastructure Development for underprivileged students undergoing residential training at CIPET, Mysore – **Rs. 26.00 Lakh**

Army Recruitment Training – **Rs. 20 Lakh**

**Total – Rs 67.00 Lakh**

**Expected Social Returns at the end of the project and Deliverables**

- Enhance the skill and competency level of the participants for getting suitable employment/to become a successful entrepreneur.
  - Training/ Skill development of 45 youth belonging to underprivileged/ unemployed sections of the society.
  - Employment offers to at least 70% of the training batch, who were hitherto unemployed and few students self-employed.
  - Community based development approach
  - Contributing towards community based developments in the region but also can propagate the organization products and services to the public in a larger perspective
  - Integrates business into community and promotes industry-institute interface
  - Contribute to the nation Building
  - Improve patriotic attitude amongst the rural youth
  - Improve respect towards the Army
- Improved image of BRBNMPL as a responsible corporate



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budget Head - 5**

**5. Contributing to the Development of ecology / Environment and Animal Welfare**

**Name of the Proposal:**

Providing for construction and maintenance of animal enclosures at Mysore Zoo, Mysuru District

**Item No of Schedule VII – sub section:**

Schedule VII - (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources

**Objectives**

- To sponsor the construction and maintenance of animal enclosures at Mysore zoo
- To contribute to the ex-situ conservation of animals
- To increase environmental awareness
- To contribute directly to the well-being of animals
- To indirectly promote tourism

**Location or area in which project is to be implemented**

Shri Chamarajendra Zoological Gardens, Mysore

**Collaborating Agency**

Shri Chamarajendra Zoological Gardens, Mysore

**Start Period**

July 2021

**Expected Completion Period**

March 2022

**Budgetary Outlay and Break Up**

Shri Chamarajendra Zoological Gardens, Mysore – **Rs 91.62 Lakh**

**Total – Rs 91.62 Lakh**

**Expected Social Returns at the end of the project and Deliverables**



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Sri Chamarajendra Zoological Gardens, popularly known as Mysore zoo is one of the oldest and most popular zoos in India and is home to wide range of species. The zoo while mainly depending on entry fees for its financing, also introduced an adoption scheme to supplement its finances and achieve self-reliance and sustainability. The adoption scheme is an opportunity to contribute to the welfare of the animals directly, also the adoption program is a novel way to show the support and care for wild animals and also contribute towards feeding of the animals for one full year

- Contribute directly to animal welfare
- Improved conservation education
- To indirectly financially enable the Zoo to take up ecologically meaningful activities like conservation breeding
- Provides access to research, documentation and study
- Recreation and education for general visitors, tourist & locals
- Rescue and rehabilitation of the wild animals and birds
- Improved environmental awareness
- Improved image of BRBNMPL as a responsible corporate





**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

**Budget Head - 6**

**6. Providing Financial Assistance under promotion of Art & Culture**

**Name of the Proposal:**

Providing basic infrastructure like Computers, Projectors etc., for the benefit of Cauvery Sannidhi Gurukula /Kannada Culture Department/similar institutions/trusts /NGO who are working for Indian culture/ Providing Financial Assistance under promotion of Art & Culture

**Item No of Schedule VII – sub section:**

Schedule VII - (i) Promoting gender equality, empowering women

(v) Promotion of Art & Culture

**Objectives**

- To provide basic infrastructure to organizations / institutions engaged in the preservation and promotion of languages, art and culture
- To provide/ create avenues for the local artists/ crafts people to showcase their art
- To strengthen the institution engaged in the preservation and conservation of art and culture

**Location or area in which project is to be implemented**

In and around Mysore

**Collaborating Agency**

Direct by BRBNMPL, Mysore / Cauvery sannidhi / NGO

**Start Period**

July 2021

**Expected Completion Period**

March 2022

**Budgetary Outlay and Break Up**

**Rs. 10.00 Lakh**

**Expected Social Returns at the end of the project and Deliverables**



**BHARATIYA RESERVE BANK NOTE MUDRAN (P) LTD., MYSURU**  
**(Write-up for New Projects for FY 2021-22)**

Some of the expected social returns of the activities taken up are

- Appreciation of art and culture amongst the general public
- Comprehend the rich heritage of indigenous traditions of art and culture
- Supplement the livelihood of the artists by creating an exposure their art forms
- Develop infrastructure to enable artists to showcase their art
- Preservation, propagation and appreciation of language and culture
- Improved image of BRBNMPL as a responsible corporate

